



Q U I C K S H O W

This political season,
there's a whole new solution.

- This solution will inform.
- It will persuade.
- It will be personal.
- It will change politics, forever.

And, it is powered by Quickshow.

- Quickshow is a fast and inexpensive multimedia communications tool.
- It creates a comfortable environment for the user to view, listen, and understand your message.
- Quickshow is a total sensory package
- A Quickshow is a personal message from one person to another person,
- Quickshow grabs attention

WHAT IS QUICKSHOW?

- Quickshow is multimedia
- Quickshow is a way to gain advantage over your competitors
- Quickshow is information.
- Quickshow is understanding.
- Quickshow is emotion.
- Quickshow highlights your position and benefits

- Quickshow explains
- Quickshow provide reasons
- Quickshow provides talking points
- Quickshow uses the power of your voice to engage your constituents
- Quickshows demand attention.
- Quickshows leave a lasting impression on current and potential supports

- A Quickshow e-mail is up to 70% more memorable than a traditional e-mail.
- Quickshow allows you to differentiate yourself
- Quickshows are fully custom-built. Rebuild old message's "look and feel" to expand your campaign's current image -- draw fresh support and attention.



Quickshow for Political & Community Organization

- We have put together several complete packages to help you get your message out fast.
- Save time by choosing one of our two full service packages.
- We can do all the work and get you started in days, with all accounts, setup, and training.
- Save money with a Basic Account and build your own Quickshows TODAY.



Political &
Community
Organization

Basic Account

- Dedicated server accounts to meet your goals, includes CAMPAIGNER package
- Build as many shows as you desire.
- Send emails using your regular web page or the Quickshow e-mail server software.
- Proficient computer users and graphics volunteers make you look good on a budget.
- You are in charge of your own destiny.
- Includes all the functionality without additional services.
- Quickshow and easily becomes the information cornerstone of your campaign.
- Two templates included (web and e-mail), any web developer can quickly create your own.
- Upload and use your own images.

Advantages:

- Lowest initial costs and low monthly fee.
- Access to all the benefits of Quickshow
- Flexibility to run your own campaign.

Price

\$1,995 / month for up to 200 accounts / unlimited client software and limited web site access.

\$2500 site set up & 120 / hour show development time. (4 hour average show development time)



Political &
Community
Organization

Custom Account

- Dedicated server, up to 400 individual user accounts, includes CAMPAIGNER package
- Build as many shows as you desire, first 4 are provided by our professional staff.
- Send emails using enhanced Quickshow bulk e-mail server software.
- Services and features built and maintained to your specification
- Professional Shows, plus your volunteers start additional shows, our professional staff and Quickshow server collaboration completes the show build process.

Advantages:

- Fast response, exactly meets your expectations
- All the benefits of a Quickshow account, Campaigner is optional.
- Flexibility to run your own campaign with professional graphics and media on a tight budget.

Price

\$5,000 / month, includes dedicated Quickshow server, and unlimited space for your web site.

\$2500 site set up, most additional services included.



Political &
Community
Organization

Full Service Account

What's included?

- Unlimited Quickshow accounts, we will expand server to support your requirements.
- Quickshow's built to your specifications. Build as many shows as you like. Quickshow professional staff will build up to 10 shows a month for you, plus edit your built shows.
- Dedicated Quickshow Server
- Registered with your own DNS (i.e. www.your-campaign-name.com) if desired
- Includes sub domains (i.e. for organizing committees, membership, special interests sections)
- Build as many shows as you like. Volunteers get training and telephone support.
- Professionally built shows, overnight, for each agenda message.
- On-call, Quickshow support staff assists with bulk mailing, media campaigns etc.

- We will build your first shows (using your existing images and media message content) upload and activate your accounts within 4 days.
- Five CUSTOM templates (web and e-mail) built to your specification.
- Three Standardized templates based upon your existing web pages.
- Training, 8-5 telephone support

Advantages:

- Fully customized templates for each subject area !
- Consistent campaign image between messages.
- Access to all the benefits of a dedicated Quickshow account server.
- Very fast implementation time.
- NO limits.

Price

\$10,000 per month for dedicated server, \$2,500 site set up

Negotiated contract pricing for additional servers services, show build, and web site, Campaigner included.



Political &
Community
Organization

Campaigner Explanation

- • Campaigner is included with all 'Quickshow for Politics' combination packages.
- Includes features such as a Quickshow inside your Campaigner emails
- Includes ForwardTracker with progress reports, total activity reports and data export.
- A powerful *media extension tool*, thousands will want to see and hear your message,
- and will VOTE by forwarding and sharing your message with their friends.
- Quickshow / Campaigner and our *message minder tool* allow each forward to register and MARK the MESSAGE with their anonymous approval.
- It's save and secure, and uses the power of BLOG and Web Message Referral
- Multiple simultaneous campaigns
- Have us build your Campaigner show, or built it yourself.
- *Message minder tool allows your supporters to see the impact of their support.*
- Send the show to your sphere of influence and the world will watch your message spread.

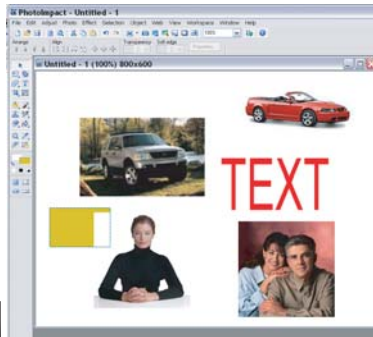


How to 'Do-it-yourself' & Build a Quickshow... #1

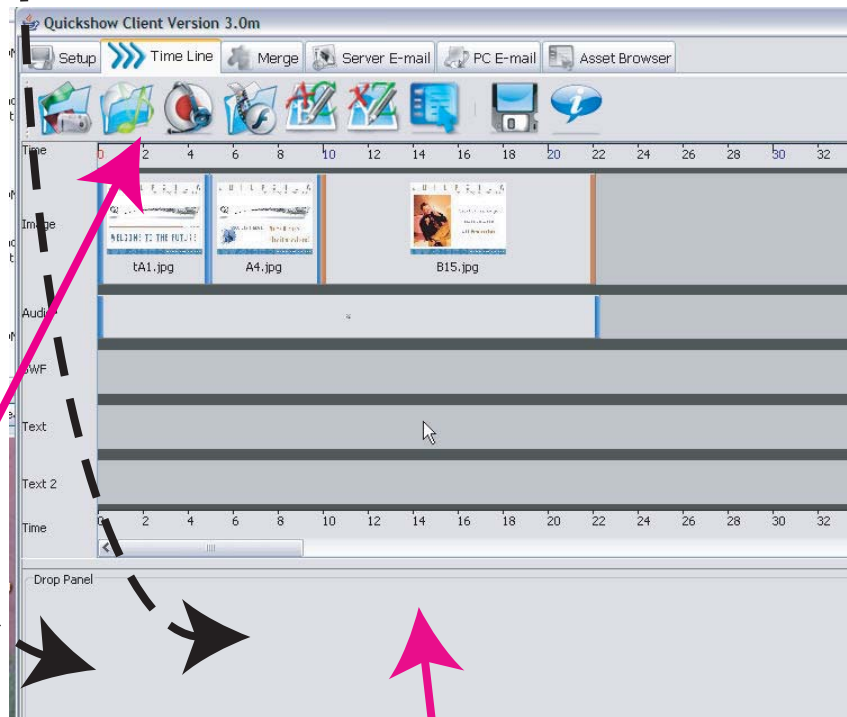


digital camera pictures
and other image
content

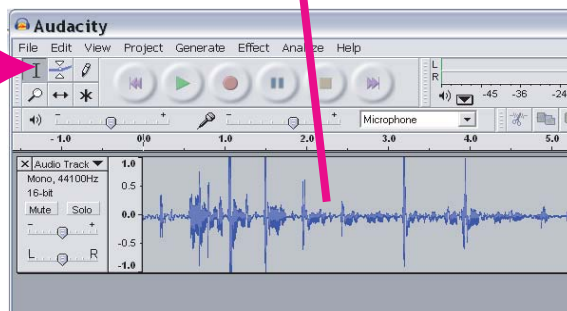
image editor software for
picture improvement



drag and drop
your raw photos
or your edited
photos and
other image
art into
the Drop Panel



Push the red
record audio button
and record your
voice directly

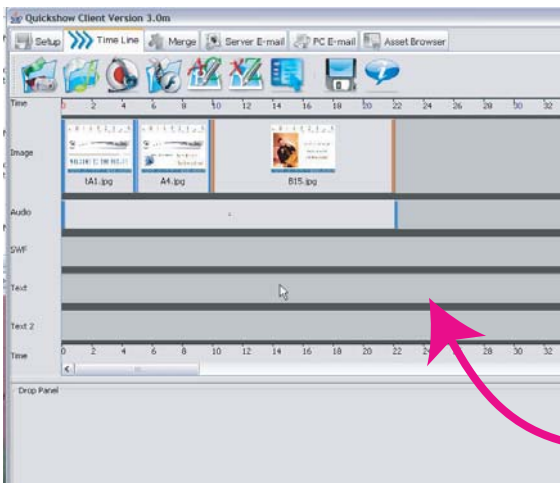


or record to your audio editor,
edit and improve your message and blend in background music

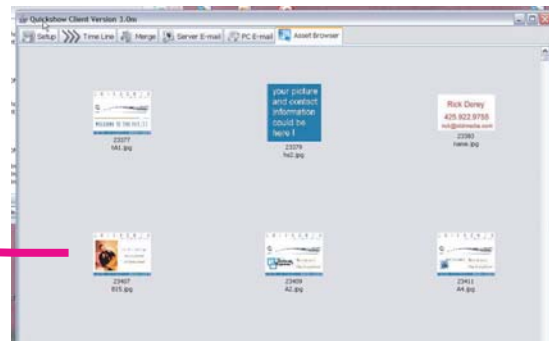


How to Build a Quickshow... #2

move items from the drop panel to the timeline and arrange for start and stop time

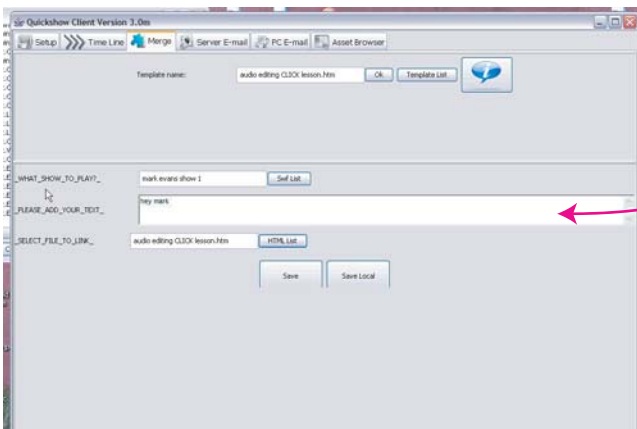


SLIDE ALONG

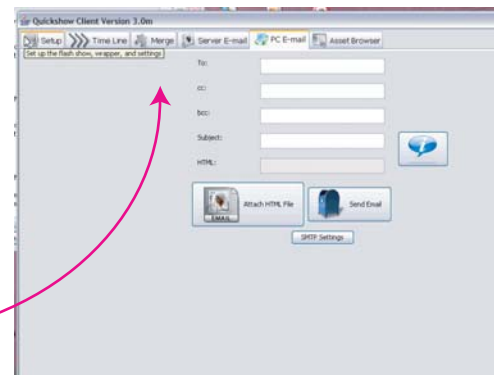


or reuse images and sound from the server (or other accounts if permitted)

Save your show by pushing the SAVE button.... and the next tab joins and merges your show into a web page template or an email template simple, in seconds.



personal messages added here!



Send emails from the central server or from shows saved on your PC



Technical Details:

- The ‘Quickshow for Politics’ Package is a “turn-key” multimedia solution.
 - Everything about Quickshow server and client software and Campaigner is set-up and managed for you by Quickshow staff.
 - A simple spread sheet is all it takes to tell us about new accounts, delete accounts, password changes etc.
 - All it takes is your content and a few minutes to create a Quickshow.
 - All it takes is a Quickshow dropped into Campaigner and your ‘starter’ e-mail list to launch a viral based information campaign!
 - Technical details, for your information:
 - Quickshow Political operates on Linux Operating System.
 - JAVA based server and JAVA Virtual Machine (VM) client software
 - Both Tomcat and Apache server technology
 - Postgres Db for Quickshow, MySQL for Campaigner
 - Client side:
 - Audio recording and editing software is included, or you can
 - use you favorite audio recording and editing software
 - Photo input is compressed to pre-set size and automatically transmitted to server
 - All communications is encrypted to 128 bit standard
 - Client side is equally MAC or PC capable
 - Drag and drop input, select and click, completion of a show can automatically trigger server side processes, passing along variable information (all data and commands are encrypted)
 - Server Side:
 - All account access is controlled by login / password.
 - Ultra-secure encryption of all communication
 - General Terms:
 - Unlimited show creation, unlimited web hits, and unlimited server e-mail sends within the generally acceptable use and limits for e-mail AS DESCRIBED in customer services contract.
-



‘Quickshow for Politics’ Summary

- Pay a monthly subscription fee for unlimited usage.
- Relocate expensive experts to a better place in your campaign.
- Quickshow solves the hidden, time consuming and complex processes
- Multimedia is informative and memorable
- “Posting” shows inside e-mail or web page.
- Use Campaigner to build consensus.
- Use Campaigner and have friends pass your message along to their friends
- In minutes, with existing staff, build your own shows OR
- Have our professional staff build shows for you, OVER-NIGHT
- Remove the expense and time delay of professional media creation.